**Digital signage software with sophisticated features and intuitive user operation**

# Digital Signage Manager

## Engage your customers with clear and dynamic visual information

### Your freshest, most relevant content deserves to be noticed

Digital Signage Manager is a cost effective, turnkey solution which enables you to display your most engaging and relevant information on sleek, modern professional signage displays.

It allows you to give your your brand the lasting impression it deserves, by improving brand exposure and promoting your messages consistently.



### Flexible high impact signage

- Save time and money by using pre-designed templates.
- Display multimedia files to engage customers with a variety of content.
- Versatile applications can be used in many scenarios, including retail, hospitality, corporate and public spaces.

### Build brand awareness

- Display key messages consistently, across various locations.
- Promote important events and information.
- Improve marketing compliance by ensuring brand guidelines are met.

### Cloud-based

- Update your content from any location.
- Share content across different screens.
- Upload any existing files remotely via an intuitive web interface.
- Quick, easy set up and management through a simple internet connection.

### Enhanced security

- Uploaded content is securely stored.
- Only authorised users can access and change content.
- A full content audit trail report is available for peace of mind. This contains date/time information, results and names of content lists, along with IP addresses and the location of each display.

### Cost Effectiveness

- A more affordable means of promoting your message compared to traditional print advertising.
- Save time and money associated with the updating of hard copy and printed material.

### Enhance your existing solution

- Offering you award-winning content management, coupled with Sharp's Professional Signage screens.
- An intuitive yet scalable means of building a digital signage network right at your fingertips.
- Give your messages the impact and consistency they deserve by creating dynamic and engaging content.

### Ideal for a wide range of businesses

- **Retail**
  Enhance your store, increase sales through targeted offers and give the customer an exciting, more personal experience.
- **Hospitality**
  Improve your restaurant or hotel environment with engaging and inspiring imagery and relevant information and offers.
- **Corporate**
  Share internal communications, stream relevant events, publish important safety messages and engage with your employees.
- **Education**
  Transform the way schools create, manage and visualise communications and keep parents and students updated on news and events.

### Intuitive and easy to use content management system

- Manage a network of signage screens across multiple locations.
- Schedule your content via the calendar in the intuitive, user friendly interface.
- Upload content easily through File Manager.
- Preview content before it goes live.
- View a snapshot of all content across every location in System Overview.
- Maintain your menu items through Price Manager; descriptions and prices etc.

### Benefits of a digital signage solution

- Offers can be targeted for your audience.
- Content can be changed quickly dependant on current news and events.
- Advertise products which are currently on promotion.
- React quickly to over stock situations by promoting specific items to your audience.
- Content can be scheduled, ensuring the right information is shown at the right time.

Bespoke services available on request.